



Child Loss FOUNDATION™

A Merger Of **Faith's Lodge** & **The BelIEve Foundation**

PERSONAL FUNDRAISING EVENTS TOOLKIT



PLANNING

CAN YOU?

- DECIDE A FUNDRAISING GOAL
- RECRUIT PEOPLE TO HELP YOU
- ATTRACT PARTICIPANTS

IF YES, THEN READ ON! NEED HELP SETTING GOALS?
PLEASE GIVE US A CALL AND WE CAN HELP BRAINSTORM OPTIONS!

NEXT STEPS

○ CHOOSE EVENT TYPE

- See page 2 for list of ideas and past events
- Already have an idea? Great, no need to use one from our list!

○ CONTACT FAITH'S LODGE

- Send us an email or give us a call so we can chat about your event
 - 612-825-2073
- See page 3 for how we can support you for your event

○ EVENT PLANNING

- Choose a date and venue
- Create a Day of Plan
 - Will you have anything additional at your event (silent auction, a meal, merchandise, etc)? Will these be an additional cost for participants?

○ FUNDRAISE

- Invite your friends and family to participate and fundraise with you
- See page 3 for the amazing impact your donations make

○ EVENT DAY AND POST-EVENT

- Get ready for a great event
- See page 3 for how Faith's Lodge will help day of and post-event!

EVENT IDEAS

GET CREATIVE!

- Golf Tournament
- Cocktail Gala
- Casino Night
- Walk/Run
- Bowling Tournament
- Bean Bag Tournament
- Wine Tasting
- Fashion Show
- Costume Party
- Restaurant Give Back Night
- Car Wash
- Garage Sale
- Lemonade Stand
- Bunco Night
- Bake sale
- Chili cook-off
- Bingo night
- Fitness Studio Donation-based event
- One Hope Wine Fundraiser
- Cards for a Cause
- Polar Plunge
- Picnic/Potluck
- Art Show
- Dance Marathon
- Battle of the Bands
- Pancake Breakfast
- Stand Up Comedy Night
- Trivia Night
- Color Run
- Flag Football Tournament
- Car Show
- Scavenger Hunt
- Paint and Sip
- Turtle/Minnow Race
- Family Picture Day
- Puzzle Contest

SOME PAST SUCCESSFUL EVENTS



Golf Tournament planned by the Bresnahan family in honor of their twins Fynn and Sydney. Featuring a dinner, silent auction, and of course, GOLF!



A cocktail casino night gala in memory of Ella. Includes silent auction, mystery bags, hors d'oeuvre stations, casino games, raffle, and DJ. Raises \$30,000 per event..



An annual golf tournament in memory of Sophia. Includes golf, lunch, dinner, silent auction, program, and live music. Raises \$50,000 per event.



A cocktail gala in memory of Noah. Includes silent auction, wine wall, mystery bags, hors d'oeuvre stations, and live music. Raises \$25,000 per event

SUPPORT

HERE IS HOW THE CHILD LOSS FOUNDATION CAN SUPPORT YOU AND YOUR EVENT!

- **Planning**
 - Provide assistance and recommendations on event planning and fundraising strategy
 - Provide a registration/event website for ticketing and other details
- **Event Day Duties**
 - Provide up to two (2) staff members to assist on-site if event is in Twin Cities area
 - Day-of coordination to help everything run smoothly
- **Sponsorships**
 - Provide past examples of sponsorship opportunities
- **Venue Relations**
 - Negotiate site contract
 - Oversee Food and Beverage guarantees and menus
- **Marketing Support**
 - Sharing event on our social media channels
- **Post Event**
 - Send out silent auction donation and sponsor thank you letters
 - Provide all receipts for attendees and donors

IMPACT

THANK YOU FOR SUPPORTING GRIEVING FAMILIES BY HOSTING A FUNDRAISER TO HONOR A CHILD. THE DONATIONS WILL DIRECTLY BENEFIT THE MISSION OF THE CHILD LOSS FOUNDATION BY PROVIDING HOPE, SUPPORT AND CONNECTION TO BEREAVED FAMILIES.

