

2024

ANNUAL REPORT



FAITH'S LODGE™

a place where hope grows

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BARNABY ALLEN

Board Chair (2024- Present)



Dear Friends of Faith's Lodge,

Looking back on 2024, I am filled with gratitude for the profound impact this organization has had in supporting families after the loss of a child. Through our mission of providing hope and connection, we've accomplished so much this year, and I'm honored to share a couple highlights:

- The demand for our retreats remains as high as ever. In 2024, we operated at 98% capacity, a powerful reminder that families continue to seek the support, connection, and respite our programs provide.
- After 17 years of wear and tear, Faith's Lodge remains in great shape both inside and out thanks to the dedicated staff who are there every day. They maintain the intentional spaces so that every guest that walks through our doors feels the warmth and compassion for which we've become known. The experience at a retreat is the core of the Faith's Lodge mission and we are committed to staying true to that.

As we reflect on the past year, we do so with deep gratitude for all that was made possible because of you. To our dedicated volunteers, generous donors, and incredible community and business partners - your unwavering support makes a lasting difference in the lives of grieving families. Thank you for being part of this mission and ensuring Faith's Lodge remains a place of hope and connection.

With warmest regards,

A handwritten signature in dark ink, appearing to read "Barnaby Allen".

Barnaby Allen
Board Chair



our mission

Faith's Lodge supports bereaved parents and their families in a peaceful environment to reflect on the past, renew strength for the present and build hope for the future.

Faith's Lodge offers two distinct programs to provide hope and connection.



Faith's Lodge offers retreats for bereaved parents to find connection and build hope.

LODGE UTILIZATION

at a glance

98%

capacity in 2024



Hope Works Here supports parents transition back to work after suffering the death of a child. According to the Institute of Medicine, the death of a child is one of the greatest and most enduring stresses a person can experience. At a time when productivity and confidence may break down, Hope Works Here offers critical support to an employee in crisis.

187 FAMILIES
served in 2024

102 FATHERS
served in 2024

160 MOTHERS
served in 2024

30 Companies
enrolled as of 2024

37 Grieving employees have
utilized the program

40K Employees covered
under the program

2024 RETREAT OUTCOMES

100% My **overall experience** here was positive and I would recommend Faith's Lodge to others

100% I was able to **grieve freely** at my own pace which allowed me to reflect on the past

99% Mind/body/wellness activities **renewed my strength** for the present

99% **Memorial crafts** provided a meaningful way to **honor my child**

99% Group facilitated discussions allowed me to **work through my own grief**

100% Connecting with other guests in similar circumstances made me feel less isolated and **gave me hope for the future**

Based on exit surveys voluntarily completed in 2024



Photos provided by Amee of the group of moms at their Bereaved Mothers retreat



“What an amazing place! I lost my 27 year old daughter three years ago and was referred to Faith's Lodge. I highly recommend if you've lost a child, please visit Faith's Lodge. You won't regret it. **You will leave with a fuller heart than arrived with and new friends for life** (that unfortunately know your pain all too well).”

-Amee K.

Google Review from a Bereaved Mothers Retreat



FAITH'S LODGE™

Hope Works Here is an employer-sponsored benefit that guides the transition of an employee's return to work after the death of a child.

"I wish Hope Works Here was around for my return to work after the stillbirth of my son. Nobody knows how incredibly awkward, uncomfortable, and extremely sad it is to go through a loss like this. Having as much support from family as well as your employer can only help you along in the grieving process."

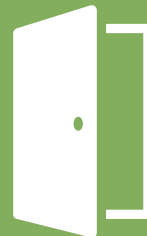
Grieving Parent



1 in 1,000 Employees
will experience the death of a child on an annual basis

\$47,000 per employees

is the approximate economic impact to the employer after the death of a child.



50% Retention
is the rate in which unsupported employees stay with a company.



30% in 30 Days
is a parent's on-the-job productivity following the death of their child



2024 EVENT HIGHLIGHTS

Hope Walks & Rolls

A BENEFIT FOR FAITH'S LODGE

Hope Walks + Rolls kicked off on Sunday, June 9th, 2024. We had over 430 participants walking to honor a child gone too soon. The attendees joined us in Plymouth, MN or they walked wherever they were—raising over \$80,000!



HOPE ROCKS

Our **Hope Rocks Gala** on September 28th, 2024 was an unforgettable evening honoring children gone too soon. Thanks to our incredible community and donors, \$330,000 will go directly to support future families at Faith's Lodge!



In June, **Concert for Charlie** honored what would have been Charlie Nelson's 10th birthday. This heartfelt event brought the community together and raised over \$8,000 to support grieving families at Faith's Lodge.



THE FAITH'S LODGE 2024 TEAM

our board of directors

Barnaby Allen.....	Board Chair
Jason Villar.....	Board Vice Chair
Kari Elias.....	Secretary
Tim Blinkhorn.....	Board Member
Josh Brotemarkle.....	Board Member
Sarah Coe.....	Board Member
Chris Gosse.....	Board Member
Jillian Haugen.....	Board Member
Mike Roane.....	Board Member
Andrew Vollmuth.....	Board Member

our staff

Administrative Office

Kelly McDyre.....	President & CEO
Jenna Rogers.....	Vice President
Deb Abarr.....	Finance Administrator
Sarah Bedsted.....	Marketing & Event Specialist
Shelly Kolwinska.....	Program & Administrative Assistant
Katelynne Shelley-Williams.....	Development Manager

Lodge

Alissia Knorr.....	Lodge Manager
Michelle Messer.....	Assistant Lodge Manager
Jeff Knorr.....	Lodge Maintenance
Greg Sheehan.....	Night/Weekend Manager
Karla Sheehan.....	Night/Weekend Manager
Esther Rosenthal.....	Night/Weekend Manager
Shannon Larsen.....	Night/Weekend Manager
Shannon Galles.....	Night/Weekend Manager
Pam Saiko.....	Night/Weekend Manager

our retreat providers

John McMahon.....	Grief Specialist
Barb Engelhart.....	Grief Specialist
Alison Nelson.....	Massage
Ashton Gergen.....	Yoga & Meditation
Kat Savela.....	Yoga & Mediation
Andy Peloquin.....	Chef Experience
Lynn Gburek.....	Chef Experience
Alayna Karas.....	Chef Experience

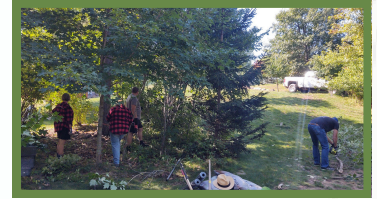
HELPING HANDS

Volunteers

Barnaby Allen
Jenny Bedsted
Brian Bedsted
Teresa Belden
Tim Blinkhorn
Josh Brotemarkle
Lori Burgess
Tara Cadenhead
Julia Carpenter
Sarah Coe
Jodi Eggenberger
Kari Elias
Kimberly Ewen
Laura Fangel
Alissa Flood
Shannon Galles
Karolyn Geyen
Chris Gosse
Katina Gougeon
James Gutzmer
Stephanie Halab
Joao Halab
Jillian Haugen
Erik Haugen
Lauren Hebert
Jordan Jurek
Mary Klein

Jordan Jurek
Mary Klein
Sherri Knight
Jill Kottke
Sarah Krier
Michelle Leung
Kelly Linton
Steve Linton
Jessica Macken-Kedir
Terri McDaniel
Mark McDaniel
Cullen McDyre
Mitchell McDyre
Molly McDyre
Bethany McKinnely
Ben McKinnely
Brooklyn McKinnely
Bryant McKinnely
Kelly Newlin
Katie Nottingham
Cait Ogren
Carly O'Leary
Bridget Pavlish
Stephanie Platteter
Anna Prisacari
Emily Pritchard
Katherine Quade

Michael Roane
Scott Rogers
Kathy Shelley
Cindy Shufflebarger
Kara Sime
Brian Simmons
Audrey Simmons
Dawnette Snyder
Joshua Soine
Tim Sparks
Gary Sparks
Donna Sparks
Vinnie Sunberg
Amy Sutton
Brad Sutton
Ella Sutton
Lindsay Van Tassel
Jason Villar
Andrew Vollmuth
Dean Wick
Ronni Wick
Volunteer Groups:
Diepholz Give Back Group
Lori Day & Friends Group
Voyager Village Pickle/Bocce Ball Group
Webb Lake Men's Club
Webster Disabled Adult Group



volunteer opportunities

- At the Lodge in Danbury, WI
 - Cook a meal for the guests at Faith's Lodge
 - Outdoor help such as landscaping, cleaning, etc.
 - Help with children at Faith's Lodge
- Events near Golden Valley, MN
 - Annual Walk- 5k walk, run, or roll!
 - Annual Gala with entertainment and fundraising games.

GRANTING ORGANIZATIONS

Richard M. Schulze Foundation

Onan Family Foundation

St. Croix Valley Foundation

Edward Bazinet Foundation

Charles E. and Edna T. Brundage Foundation

The Bloomer Family Foundation

MN Wild - Split the Pot

Casey Albert T. O'Neil Foundation

The Chase and Kristi Lieser Family Fund

The Eleanor Upton Charitable Foundation

Theisen Infinity Foundation

Kohl's Cares

Newman family Foundation

MS Gift, Inc.

May Family Foundation

FUNDED REFERRAL PARTNERS

Funded Referral Partners help cover the cost for guests to stay at Faith's Lodge.

The BeliEve Foundation

Best Christmas Ever

Bryce's Blessings

Catholic Charities of the Diocese of Green

Bay/St. Catherine of Siena Fund

Ethan's Reasons

University of Minnesota Health

Gunderson Medical

Halo's of the St. Croix Valley

HSHS St Vincent's

Lasting Imprint

Maple Grove Hospital

Methodist Hospital

Northland Newborn Foundation

One Bright Star

Opsahl-Kostel Funeral Home & Crematory

Park Nicollet

Horvath Funeral Directors

Ridgeview Medical Center

Pohl Children's Foundation

"We had the most wonderful weekend at the Lodge. We finally felt seen, heard, validated, and understood with people in our same boat. It was of course emotional, sad, & hard at times but it was great to talk it out with other stillborn parents."

*-Jalissa T
Brynlee's Mom*

A note to The Believe Foundation from a family grateful for their funded stay at Faith's Lodge.



The BeliEve
Foundation

Audited Financials

Year ending December 31

2024

2023

STATEMENT OF POSITION

ASSETS

Current Assets	985,341	1,024,119
Other Assets	2,532,012	2,510,533
Total Assets	<u>\$3,517,353</u>	<u>\$3,534,652</u>

LIABILITIES AND NET ASSETS

Current Liabilities	1,252,041	154,357
Long Term Liabilities		
Debt, net of current portion	<u>111,926</u>	<u>1,137,193</u>
Total Liabilities	1,363,967	1,291,550
Net Assets		
Unrestricted Net Assets	2,138,386	2,188,662
Temp restricted net assets	<u>15,000</u>	<u>54,440</u>
Total Net Assets	<u>2,153,386</u>	<u>2,243,102</u>
Total Liabilities and Net Assets	<u>\$3,517,353</u>	<u>\$3,534,652</u>

STATEMENT OF ACTIVITIES

SUPPORT AND REVENUES

Contributions	\$641,706	\$590,968
Special events and other	<u>524,184</u>	<u>437,718</u>
Total Support and Revenue	1,165,890	1,028,686

EXPENSES

Lodge & Program	871,813	69%	705,334	57%
Administration	155,247	12%	382,445	31%
Development	<u>228,546</u>	18%	<u>142,794</u>	12%
Total Expenses	1,255,606		1,230,573	

INCREASE (DECREASE) IN NET ASSETS

	(89,716)	(201,887)
Net Assets – Beginning of the year	2,243,102	2,444,989
NET ASSETS - END OF YEAR	<u>\$2,153,386</u>	<u>\$2,243,102</u>



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